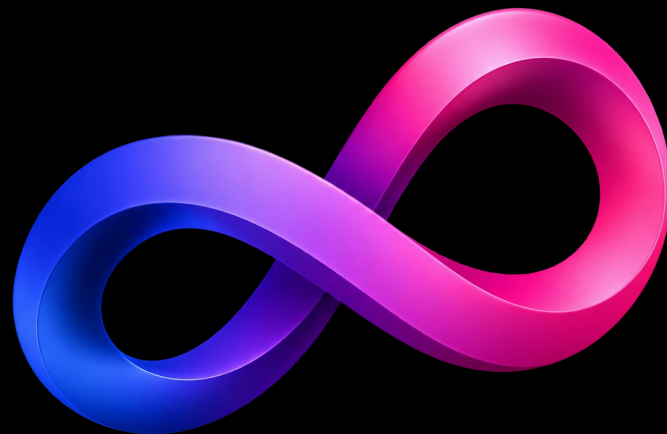


CASE STUDY

ENAMOR

Corporate Presentation **Film**

- VISUALISATION • CREATIVE DIRECTION
- PRODUCTION SUPERVISION



DRONYX

Ideas in Motion.

THE BRIEF

Make the business opportunity easy to understand.

By a video to present to its board members.

THE CHALLENGE

The client provided the content.
The agency had to visualise that information into a clear, presentation-ready story.

THE FORMAT

A 5-minute explainer video designed for a boardroom presentation.

THE IDEA

One product. One focus. A clearer growth story.

The creative approach was deliberately simple.

Show the products and target audience clearly,
so the **board could understand** why focusing on a
particular product could create a **bigger growth
opportunity**.

FOCUS → CLARITY → GROWTH

WHAT WE DID

From raw client content to a complete visual story.

- | | | |
|----|------------------------------|---|
| 01 | CONTENT VISUALISATION | Turned the supplied content into a visual narrative. |
| 02 | VISUAL SOURCING | Selected relevant images and video footage from the internet. |
| 03 | CREATIVE DIRECTION | Directed how the information would be communicated visually. |
| 04 | VOICE-OVER | Integrated a voice-over artist to narrate the content. |
| 05 | EDITING SUPERVISION | Oversaw the edit and final presentation flow. |

DRONYX

THE OUTPUT

A 5-minute explainer built for the boardroom.

The final film combined sourced imagery, video, edited visuals & voice-over to turn the client's business content into a concise presentation film.

CLIENT CONTENT → **VISUAL STORY** → **BOARDROOM FILM**

Clearer communication. Easier understanding.

ENAMOR

THE TAKEAWAY

The job wasn't to add more information.

It was to make the information already there easier to understand.

By combining **visualisation**, **relevant footage**, **creative direction & narration**, the agency transformed supplied business content into a concise film built for senior stakeholders.

